

Chefs' Dinner for PAWS

Monday, June 28th, 2010

PROGRAM BOOK SPONSORSHIP

It's time for the 6th Annual Chefs' Dinner for PAWS, the singular event of the year that brings chefs and foodies together for an interactive evening of food, fun and fundraising. On Monday, June 28th, more than 40 of the region's best chefs will create an extraordinary gastronomic experience at the historic Union League of Philadelphia, featuring 1862 by Martin Hamann.

For the event we are producing a program booklet that outlines the organization, the event, and its partners. Highlighting all of the participating restaurants, the program book has become a keepsake directory for over 325 guests. Now area businesses have the opportunity to advertise in this booklet, not only to reach a sought-after target audience but to show support for a worthy cause.

Ad Pricing:

\$750 – Back / Inside Back / Inside Front Cover 5" x 7" 4-color

\$500 – Full Page 5" x 7" black and white

\$250 – Half Page approximately 5" x 3.5" black and white

Email your ad in JPG or PDF format to dana@phillypaws.org, no later than May 28, 2010. Payment should be made payable to PAWS and mailed to 615 Fitzwater Street, Philadelphia, PA 19147.

For more information, contact:

Dana Spain at 877-254-1982 or

e-mail dana@PhillyPAWS.org

PAWS, is a 501(c)3 non-profit organization dedicated to saving Philadelphia's homeless, abandoned, and unwanted animals.

PAWS is the City's largest rescue partner and only no-kill shelter.

Through our adoption locations, special events, and foster care network, PAWS finds loving homes for thousands of animals each year. PAWS' efforts are privately funded and depend entirely on the generosity of individual, corporate, media, and foundation supporters.

With your help, PAWS is working toward making Philadelphia a city in which every healthy and treatable pet is guaranteed a home.

Thank you for your support!

